

International Symposium 1

Glocalization of Ethnic Foods

Wednesday, June 3

▶APEC Hall

Chair: **Ji-Young Yang** (Pukyong National University, Korea)

IS1-1 15:30-16:05

Development of New Innovative Ethnic Foods for Glocalization

Jean Soon Park (P&G Mason Business Center, USA)

IS1-2 16:05-16:40

Kimchi and *kimjang* Culture in Korea

Wan-Soo Park (World Institute of Kimchi, Korea)

Chair: **Yang-Bong Lee** (Pukyong National University, Korea)

IS1-3 16:50-17:25

Trends of Seafood Utilization in Japan and Glocal Strategy of Japanese Seafood Industry

Shugo Watabe (Kiasato University, Japan)

IS1-4 17:25-18:00

Halal! Can It Be a Savior of Lagging Korean Food Exporters?

Jang Suh Noh (Korea Institute of Halal Industry, Korea)