

Symposium for Development Strategy of Functional Foods

15:30~ 15:40 Opening address

by Prof. Hyun Jin Park

Chair: Prof. Sang M. Kim

FFS-1 15:40 ~ 16:10

A Development Strategy of Functional Food with New Industrial Trend Sang-Jun Lee (AMOREPACIFIC Corp. R&D Center, Korea)

FFS-2 16:10 ~ 16:40

A Developmental Strategy of Differentiated Red Ginseng Products: Standardization with Ginsenoside Rg3 Won Joo Yoon (Lotte R&D Center, Korea)

FFS-3 16:50 ~ 17:20

Industrial Apporach for the Development of Health Functional Food Jin-Hee Lee (Nutraceuticals & Functional Foods Center, CheilJedang Co., Korea)

FFS-4 17:20 ~ 17:50

Anti-obesity Effect of *Actiponin* Supplementation in Obese Korean Subjects: A 12 Week, Randomized, Double-Blind, Placebo-controlled Clinical Trial Soo Wan Chae (Clinical Trial Center for Functional Foods, Chonbuk National University Medical School)

FFS-5 17:50 ~ 18:30

Panel Discussion by Prof. Hyun Jin Park (Drs. H. W. Park, S. W. Chae, S. M. Kim, K. H. Kim, J. H. Lee, S. J. Lee, one from KFDA)

18:30 ~ 20:00 Dinner